

Appendix D

Stormwater Advisory Group volunteer Lee Goldsmith

Contents:

- a) 2013 11 08 e-mail from Lee Goldsmith about volunteering (1 page).
- b) 2014 01 07 e-mail starting planning for the March 24, 2014 city meeting (6 pages).
- c) 2014 01 26 e-mails about poster to advertise the meeting (2 pages).
- d) 2014 01 29 e-mail about poster advertising the meeting & copy of poster (3 pages).
- e) Lee Goldsmith's profile on "LinkedIn" (1 page)

Zimbra

sbw@foxeng.com

RE: Grimes water conservation

From : Kelley Brown <kelbrown@ci.grimes.ia.us>

Fri, Nov 08, 2013 12:52 PM

Subject : RE: Grimes water conservation**To :** 'Lee' <lee.goldsmith@yahoo.com>, 'Jennifer Welch' <Jennifer.Welch@ia.usda.gov>**Cc :** Joe McAreavy <JMcAreavy@ci.grimes.ia.us>, 'Brandt Williamson (sbw@foxeng.com)' <sbw@foxeng.com>

Hi Lee –

You are an amazing lady! We are so blessed to have you here in Grimes. I have also attended some workshops in the past with Jennifer! Between the two of you, this will be a wonderful start!

I am certain we can hold the meeting in the banquet hall at the Grimes Community Complex. I will find out more about dates and let you know. Are there any dates in late March or early April that don't work for you two?

Thanks again!
Happy Friday!
Kelley

From: Lee [mailto:lee.goldsmith@yahoo.com]**Sent:** Thursday, November 07, 2013 7:56 PM**To:** Kelley Brown**Subject:** Grimes water conservation

Hi Kelley,

I met with Jennifer Welch, Polk Co. Soil and Water District, today to discuss community outreach and education for Grimes. I learned that Grimes needs to provide some form of community education to maintain its credential as a phase 1 or 2, so let's get going! We agreed that it would be best to start with an introductory workshop in late March or early April 2014 (Tuesday/ Wednesday evening preference) that would generate initial interest in community water conservation efforts and assess interest for any further outreach. Jennifer would lead the workshop, discussing methods of water conservation and stormwater management that residents could implement in their own backyards. We want to emphasize resource and financial savings as incentive. I will prepare summative pre and post assessments that would gauge what participants learned, whether interest in water conservation increased, and whether further outreach has enough resident interest to be worthwhile at present.

Would you be able to provide a couple of possible dates and locations to hold the workshop? Also, I was informed that the city might have some ISWEP materials that could be provided to participants?

Cheers,

Lee Goldsmith

515.577.6668



Zimbra

sbw@foxeng.com

Re: Workshop meeting after Spring Break.

From : Brandt Williamson <sbw@foxeng.com>

Tue, Jan 07, 2014 11:00 AM

Subject : Re: Workshop meeting after Spring Break.**To :** Kelley Brown <kelbrown@ci.grimes.ia.us>**Cc :** Olivia DeYoung <odeyoung@ci.grimes.ia.us>, Lee <lee.goldsmith@yahoo.com>, Jennifer 'Welch - NRCS-CD, Ankeny, IA' <Jennifer.Welch@ia.nacdnet.net>, Joe McAreavy <JMcAreavy@ci.grimes.ia.us>, Brett Barber <bbarber@ci.grimes.ia.us>External images are not displayed. [Display images below](#)

Brandt is available for Monday, March 24th of 2014.

From: "Kelley Brown" <kelbrown@ci.grimes.ia.us>**To:** "Lee" <lee.goldsmith@yahoo.com>, "Jennifer 'Welch - NRCS-CD, Ankeny, IA'" <Jennifer.Welch@ia.nacdnet.net>, "Joe McAreavy" <JMcAreavy@ci.grimes.ia.us>, "Brett Barber" <bbarber@ci.grimes.ia.us>, "Brandt Williamson (sbw@foxeng.com)" <sbw@foxeng.com>**Cc:** "Olivia DeYoung" <odeyoung@ci.grimes.ia.us>**Sent:** Tuesday, January 7, 2014 11:01:45 AM**Subject:** RE: Workshop meeting after Spring Break.

Good Morning –

Brand Williamson with FOX Engineering handles all of our NPDES permitting requirements and storm water management practices. He has graciously agreed to be a part of this team as well!

I am very excited about this. I am hopeful that the memories of the drought aren't forgotten and the hunger that people had to "do their part" isn't lost.

So to start, has everyone agreed that they are available on Monday, March 24th?

Thank you and Happy Tuesday!

Kelley

From: Lee [mailto:lee.goldsmith@yahoo.com]**Sent:** Monday, January 06, 2014 9:52 PM**To:** Kelley Brown; 'Welch, Jennifer - NRCS-CD, Ankeny, IA'; Joe McAreavy; Brett Barber**Subject:** Re: Workshop meeting after Spring Break.

Good evening,

As a refresher, I believe Jennifer has a good basic program that can be used as a one-time presentation, or as a foundation for further information and workshops. What happens after this workshop will be decided based on community interest. I will take on responsibilities for promotion within the community and an interest survey for attendees. Kelley: Do you know

if you have any ISWEP materials that attendees could take home? Are there any incentives for Polk County residents for certain water conservation practices?

I'll get back to you soon about Monday, March 24. Thank you for finding a community space and supporting this effort.

Cheers,

Lee Goldsmith
515.577.6668



On 1/6/2014 9:41 AM, Kelley Brown wrote:

Good Morning Lee and Jennifer –

Now that March isn't quite as far away, I am actively looking for a date for our workshop. Does Thursday the 27th of March work?
Brett, what is the availability of the banquet room at the GCC for the week following Spring Break?

How long do we think the first workshop will be?

Since I am completely outside of the realm of much of anything that I can contribute (beside funds) at this time, I will leave it up to your wisdom and advice as we move forward.

Thank you again!
Happy Monday!

Kelley

Kelley L Brown
City Administrator
City of Grimes
101 NE Harvey Street
Grimes, IA 50111
515-986-3036
fax 515-986-3846

I hope you look for It, for It is always there whether you look for It or not.

"We systematically overestimate the value of access to information and underestimate the value of access to each other." –Clay Shirky (via [Joshua Blankenship](#))

If you want to add or remove your address from our e-mail list please go to

<http://grimes.iniowa.org> You can receive timely updates on the status of our projects or other city news.

Zimbra

sbw@foxeng.com

FW: Workshop meeting after Spring Break.

From : Kelley Brown <kelbrown@ci.grimes.ia.us>

Tue, Jan 07, 2014 09:53 AM

Subject : FW: Workshop meeting after Spring Break.**To :** 'Brandt Williamson (sbw@foxeng.com)' <sbw@foxeng.com>**Cc :** Joe McAreavy <JMcAreavy@ci.grimes.ia.us>, Olivia DeYoung <odeyoung@ci.grimes.ia.us>

Hi Brandt –

This first workshop is for water conservation practices but we would like to tie all this into storm water management as well.

Would you please also work with us on this and be a part of our team? I would leave it up to you and Lee and Jennifer to coordinate.

Thanks again!
Hope you had a wonderful holiday!

Happy Tuesday!
Kelley

From: Lee [mailto:lee.goldsmith@yahoo.com]**Sent:** Monday, January 06, 2014 9:52 PM**To:** Kelley Brown; 'Welch, Jennifer - NRCS-CD, Ankeny, IA'; Joe McAreavy; Brett Barber**Subject:** Re: Workshop meeting after Spring Break.

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sbw@foxeng.com

RE: Workshop meeting after Spring Break.

From : Kelley Brown <kelbrown@ci.grimes.ia.us>

Tue, Jan 07, 2014 10:23 AM

Subject : RE: Workshop meeting after Spring Break.**To :** 'Brandt Williamson' <sbw@foxeng.com>External images are not displayed. [Display images below](#)

Thank you! Thank you!!! And Thanks again!!

From: Brandt Williamson [mailto:sbw@foxeng.com]**Sent:** Tuesday, January 07, 2014 9:59 AM**To:** Kelley Brown**Cc:** Joe McAreavy; Olivia DeYoung; John Gade (E-mail)**Subject:** Re: Workshop meeting after Spring Break.

Kelley,

I would be happy to participate!!!

I will communicate with Lee about ISWEP materials that can be distributed.

Brandt

From: "Kelley Brown" <kelbrown@ci.grimes.ia.us>**To:** "Brandt Williamson (sbw@foxeng.com)" <sbw@foxeng.com>**Cc:** "Joe McAreavy" <JMcAreavy@ci.grimes.ia.us>, "Olivia DeYoung" <odeyoung@ci.grimes.ia.us>**Sent:** Tuesday, January 7, 2014 9:53:04 AM**Subject:** FW: Workshop meeting after Spring Break.

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Thanks again!

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Happy Tuesday!

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From: Lee [mailto:lee.goldsmith@yahoo.com]**Sent:** Monday, January 06, 2014 9:52 PM**To:** Kelley Brown; Welch, Jennifer - NRCS-CD, Ankeny, IA'; Joe McAreavy; Brett Barber**Subject:** Re: Workshop meeting after Spring Break.

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515.577.6668



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Zimbra

sbw@foxeng.com

promo for approval

From : Lee <lee.goldsmith@yahoo.com>

Sun, Jan 26, 2014 09:59 AM

Subject : promo for approval 1 attachment**To :** Kelley Brown <kelbrown@ci.grimes.ia.us>, sbw@foxeng.com**Cc :** Joe McAreavy <JMcAreavy@ci.grimes.ia.us>, Brett Barber <bbarber@ci.grimes.ia.us>External images are not displayed. [Display images below](#)

Kelley:

Greetings. I have a promotional poster for your review and approval. Please find it attached as a PDF. I hope you don't mind that I borrowed the Grimes logo. I intend to post this promotion on community boards, request that it is run in any city electronic/social promotions (adapted or entire). For text promotions (newsletter, Horizon), I suggest:

"Do more for your landscape -- Rainscape. FREE presentation by Jennifer Welch, Urban Conservationist with Polk Soil & Water Conservation District. Monday, March 24, 6:30 —7:30 pm at the Grimes Community Center."

Please let me know if you have any edits.

Brandt: Please notice that I included Fox Engineering's logo on the poster. I understand you would like to be part of such efforts, and would like to invite you to officially show your support if you feel it is appropriate. Please contact me if you would like the logo removed.

Cheers,

Lee Goldsmith
515.577.6668

**Grimes Presentation Flyer.pdf**243 KB

Zimbra

sbw@foxeng.com

Re: promo for approval

From : Brandt Williamson <sbw@foxeng.com>

Sun, Jan 26, 2014 12:00 PM

Subject : Re: promo for approval**To :** Lee <lee.goldsmith@yahoo.com>**Cc :** Joe McAreavy <JMcAreavy@ci.grimes.ia.us>, Brett Barber <bbarber@ci.grimes.ia.us>, Kelley Brown <kelbrown@ci.grimes.ia.us>External images are not displayed. [Display images below](#)

Lee,

The poster looks great.

Yes, please keep FOX Engineering on the poster as I plan on participating.

Brandt

From: "Lee" <lee.goldsmith@yahoo.com>**To:** "Kelley Brown" <kelbrown@ci.grimes.ia.us>, sbw@foxeng.com**Cc:** "Joe McAreavy" <JMcAreavy@ci.grimes.ia.us>, "Brett Barber" <bbarber@ci.grimes.ia.us>**Sent:** Sunday, January 26, 2014 9:59:35 AM**Subject:** promo for approval

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Lee Goldsmith
515.577.6668

Zimbra

sbw@foxeng.com

Re: promo for approval

From : Lee <lee.goldsmith@yahoo.com>

Wed, Jan 29, 2014 05:58 PM

Subject : Re: promo for approval**To :** Brandt Williamson <sbw@foxeng.com>External images are not displayed. [Display images below](#)

Brandt:

Thank you for taking care of the flyers. If you drop them at the Community Complex I can pick them up after work tomorrow or Friday.

Cheers,

Lee Goldsmith

515.577.6668



On 1/29/2014 11:42 AM, Brandt Williamson wrote:

Hi Lee,
10 copies of the poster have been printed in both letter (8.50" x 11.0") and tabloid (11.0" x 17.0") size.
Where would you like to pick them up? City Hall or the Grimes Community Complex?
Brandt

From: "Lee" <lee.goldsmith@yahoo.com>**To:** "Kelley Brown" <kelbrown@ci.grimes.ia.us>, "sbw@foxeng.com" <sbw@foxeng.com>**Cc:** "Joe McAreavy" <JMcAreavy@ci.grimes.ia.us>, "Brett Barber" <bbarber@ci.grimes.ia.us>**Sent:** Tuesday, January 28, 2014 6:00:39 PM**Subject:** Re: promo for approval

Kelley:

Great. Please find the revised flyer attached. I went ahead and made a gmail account (see lower right corner) to receive any questions, and will accept the responsibility of answering related inquiries since I started this. Can we print 10 color copies to hang? Could I come in to pick them up by Feb 17th before 5 pm?

Thanks!

Lee Goldsmith

515.577.6668



On 1/28/2014 2:37 PM, Kelley Brown wrote:

Hi Lee --

I agree with Brett's suggestions. Otherwise it looks fantastic!

Thanks!
Happy Tuesday!
Kelley

From: Lee [<mailto:lee.goldsmith@yahoo.com>]
Sent: Sunday, January 26, 2014 10:00 AM
To: Kelley Brown; sbw@foxeng.com
Cc: Joe McAreavy; Brett Barber
Subject: promo for approval

Kelley:

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Lush Lawn
Water when you want it
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Money Saved
Pollinator Habitat
Gardens for Every Season



FREE presentation by Jennifer Welch, Urban Conservationist
with Polk Soil & Water Conservation District.

Monday, March 24

6:30 — 7:30 pm

Grimes Community Complex Banquet Hall

410 SE Main Street



For information, contact
community.grimes@gmail.com



Lee Goldsmith

1st

Adjunct Instructor at Des Moines Area Community College

Des Moines, Iowa Area Education Management

Current Des Moines Area Community College, Independant

Previous The Brenton Arboretum, Ted Lare Design Build, Iowa State University

Education Iowa State University

Send a message

Endorse

205 connections

Connected 1 month ago

Relationship

Contact Info

Note

Reminder

How you met

Tag

Connected

1/7/2014

1 month ago

Background

Summary

Plant Biologist with 10 years curriculum and instruction experience, 5 years research experience and 4 years management experience. Can operate 20+ different types of specialized, laboratory equipment. Experience leading formal and informal youth and adult audiences and writing curriculum. Expertise includes plant biology research, botany, horticulture and informal education.

Tutor / Consultant

Independant

July 2010 – Present (3 years 8 months) | Des Moines, Iowa Area

I tutor homeschool and traditional students in the life sciences and provide horticulture/ education consultation.

Director of Education and Outreach

The Brenton Arboretum

August 2011 – September 2013 (2 years 2 months) | Dallas Center, Iowa

I communicate with members and visitors, write grants, coordinate volunteers, schedule rentals, develop education opportunities for all ages, interpret horticultural assets and natural resources, interact with the media, and reach out to the public and "green" professionals.

Assistant Garden Center Manager

Ted Lare Design Build

March 2010 – August 2011 (1 year 6 months)

I supervised nursery staff and projects.

Research Assistant

Iowa State University

August 2007 – March 2010 (2 years 8 months) | Ames, Iowa

Horticultural and physiological research, teaching and training.



Naturalist Educator

Hartman Reserve Nature Center

May 2005 – August 2005 (4 months)

I created and led children's nature programs.